



# TOMMASO MEZZAVILLA - RESUME

## CREATIVE DIRECTOR

**CURRENT POSITION:** RobilantAssociati as EXECUTIVE DIGITAL CREATIVE DIRECTOR  
**portfolio:** [www.tommycv.com](http://www.tommycv.com)  
**Linkedin:** [www.linkedin.com/in/tommasomezzavilla/](http://www.linkedin.com/in/tommasomezzavilla/)  
**e-mail:** [tommy@tommybass.com](mailto:tommy@tommybass.com)

**location:** Milan (Italy)  
**birth date:** april 7th, 1976

### WORK EXPERIENCES

**2018 to today (DIGITAL and 360° ADV):**  
Executive Digital Creative Director at RobilantAssociati (Milan)

**2012 to 2018 (DIGITAL and 360° ADV):**  
Executive Digital Creative Director at HAVAS (Milan)

**2010 - 2012 (DIGITAL):**  
Executive Creative Director at Brex lab digital (Milan)

**2008 to 2010 (DIGITAL & EVENTS):**  
Executive Creative Director at Boondox lab digital (Milan)  
Creative Director & Project Manager at DPR events (Milan)

**2008 to today (MUSIC PRODUCTION):**  
Music Producer and Owner of YUPS! Music (Milan)

**2007 (DIGITAL & 360° ADV):**  
Senior Digital Art Director at TEQUILA/TBWA (Milan).  
Freelance Art Director for ZOOM (Los Angeles/Salzburg)  
Senior Digital Art Director at NIGHT AGENCY (New York).

**2001 to 2007 (CLASSIC ADV):**  
Art director at Lowe Pirella (Milan)

**1999 to 2000 (CLASSIC ADV):**  
Junior Art Director at Saatchi & Saatchi (Milan)

**1997 to 1999 (GRAPHIC):**  
Graphic Designer at Giacometti Associates (Treviso)

**1995 to 1997 (RADIO HOST and DJ):**  
Dj/Speaker and scriptwriter at Radio Gemini One (Padova)

### CLIENT LIST HIGHLIGHTS

**COMMUNICATION:** TIM, VODAFONE, BLACKBERRY, SIEMENS, SAMSUNG.

**CARS:** PEUGEOT, CITROEN, VOLVO, AUDI, SAAB.

**FOOD & DRINKS:** FERRERO, MONDELEZ, McDONALD'S, FINDUS (igloo), CAMPARI.

**FASHION:** GAS JEANS, LORO PIANA, VERSACE, COCCINELLE,

**MEDIA:** DISCOVERY CHANNEL, RADIO 105, SONY MUSIC,

**WARNER MUSIC, MONDADORI, FELTRINELLI, MAX MAGAZINE.**

**HEALTH:** DUREX, ROCHE.

**OTHER:** BRAUN, CASIO, CREATIVE LABS.

### ABOUT

Creative Director with a deep experience in many disciplines ranging from digital to classical advertising, event organization and music production. Specialized in creating multi-platform campaigns with a strong creative and strategic approach. His aim is to motivate teams on pushing creative boundaries and discovering new disciplines. Leads and manages ideas into concrete processes, from concept to completion. As Tommy BASS he produced music distributed worldwide by Sony Music, Virgin music, Edel also for TV commercials and web. He has a passion for videogames and new technologies.

### AWARDS HIGHLIGHTS

CANNES LIONS	AWWARDS	EPICA
EUROBEST	CSSD	WEBBY
ADCI	LOVIE AWARDS	CRISTAL FESTIVAL
FWA	ADC*E	D&AD

### JURY

FWA  
NEW YORK FESTIVAL  
DIGITAL DESIGN AWARDS  
WHITE SQUARE FESTIVAL  
ADCI AWARDS

### MAIN TECHNICAL SKILLS

I'm experienced in the technical production and post-production in web, digital, film, print, graphics, and sound.

PHOTOSHOP			
ILLUSTRATOR			
INDESIGN			
PREMIERE			
XD & SKATCH			
AFTER EFFECTS			
LOGIC PRO			
SOUND FORGE			
	OK	GREAT	EXCELLENT